



Presents

A SPECIAL SEMINAR ON

# Studying in the UK and the Globalised World

**So you have made the decision to study business and management!**

Twenty years ago, **Wei Wang** made the same decision, and became the first student from China to have studied at Loughborough University Business School. How did he complete his study? And what happened to him after his study? If you are interested in the answers to these and many other questions about the business world, come and join us at this special seminar. Drawing on his student and work experiences, Wei will tell us three stories:

1. **Self-expression**, demonstrating why it is important to actively participate in group discussion and teamwork.
2. **Business**, exploring what it means in the global context.
3. **Career**, illustrating with examples the limitless possibilities lying ahead of you.



Wei Wang is Managing Director of 2W China Investment Consulting Ltd.

Wei has been at the core of developing a number of multi-million dollar business ventures for a multi-billion dollar conglomerate in China. He currently serves on the Advisory Board of the *Journal of Chinese Entrepreneurship*. To explore what China has to contribute to the world in the 21st century, aside from business consulting, he has launched ventures in publishing, health care and education services, and runs [www.thechinaforum.com](http://www.thechinaforum.com).

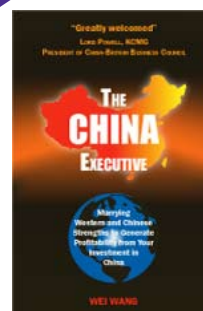
It will be an event packed with both real **insights** and great **humour**, and something to take away at the end:

Wei will autograph his book *The China Executive*, a world's top-five bestseller on China business, specially for you.

14:00 - 16:00, Wednesday 4th November, 2009  
James France Building, Room 012  
Loughborough University  
Leicestershire LE11 3TU

To confirm your attendance, please contact

Tina Sykes: [t.m.sykes@lboro.ac.uk](mailto:t.m.sykes@lboro.ac.uk)



**What do people say about Wei's talk and book?**

Peter Hurme, Publisher of *Cargo Business News*, said at the Port of Los Angeles on 13 September 2007:

"I wanted to thank you for gracing our China Conference, both with your fine book, and your excellent, heartfelt keynote presentation. It's not what I expected, but it exceeded my expectations. The human element you added was a master stroke."