

CHINA and the

HUMAN

Side of



BUSINESS





China 中国
(zhong guo)

**“The Middle Kingdom”:
“The centre of the world”?**

**Innate Sense of
Superiority**

+

**Newly Acquired
Economic Power**

=

Threat to the World!?

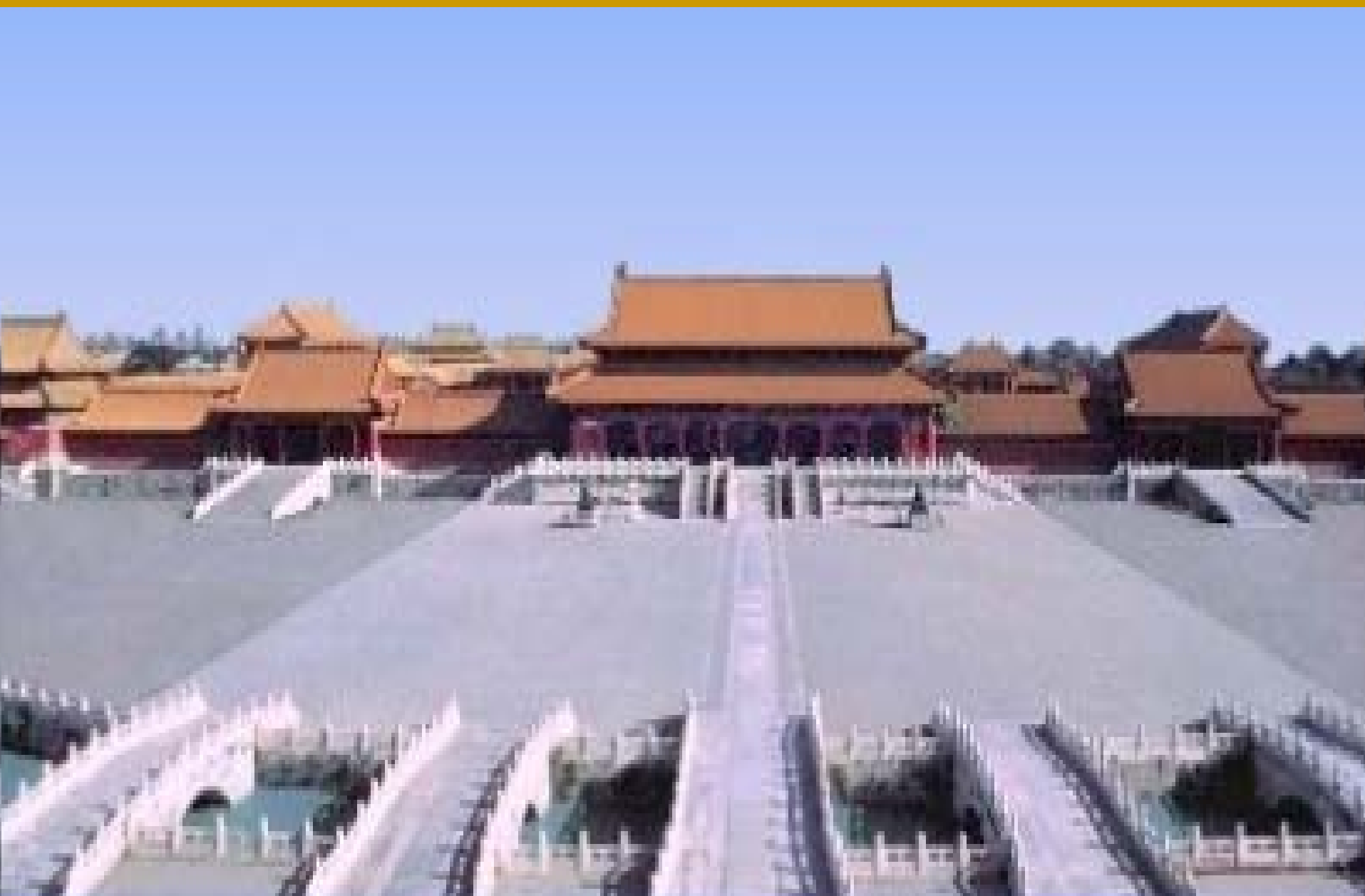
The Forbidden City

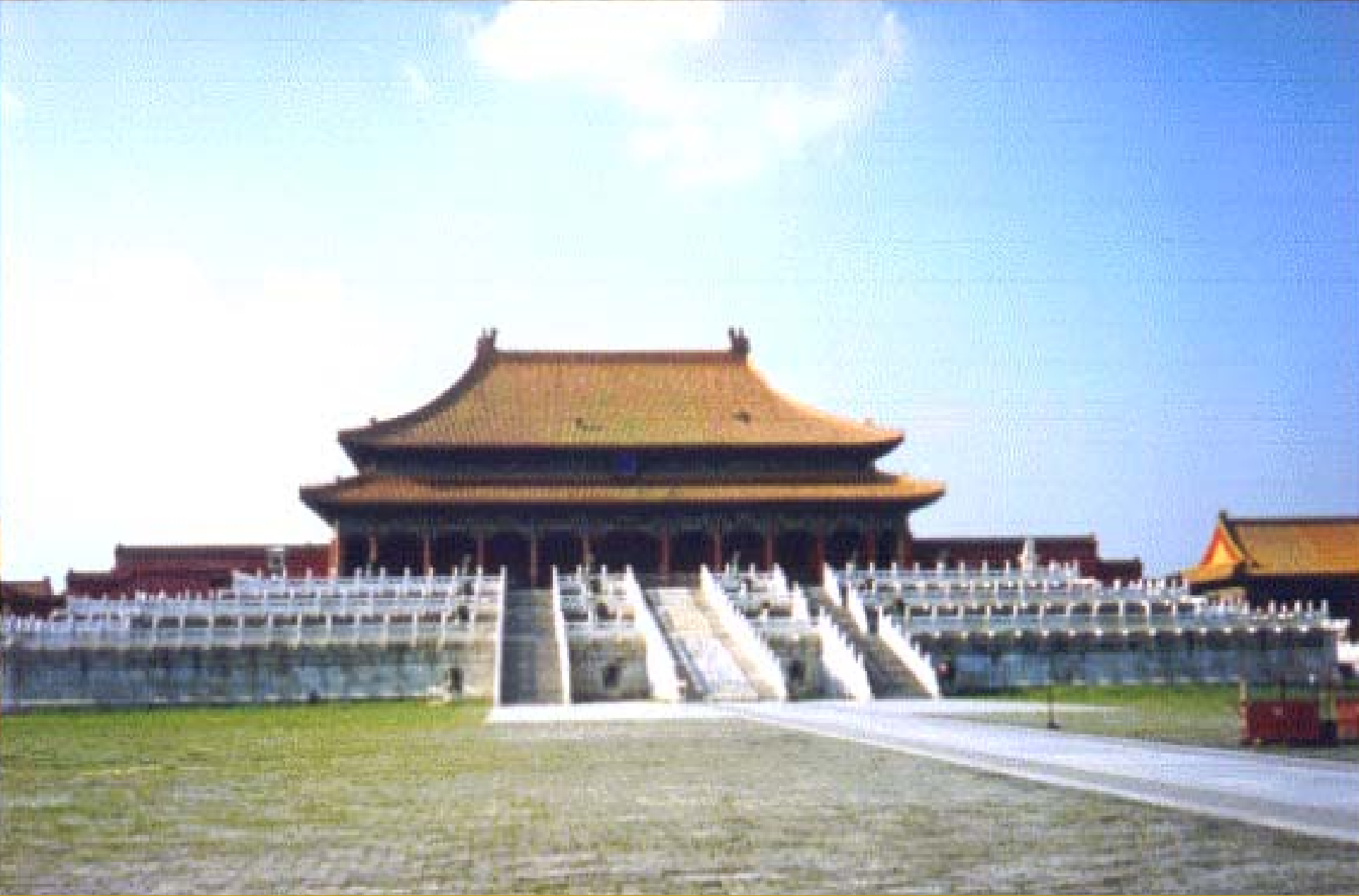


The Meridian Gate



The Gate of Supreme Harmony





The Hall of Supreme Harmony



The Hall of Middle Harmony

允執厥中

“To
Impartially
Adhere to the
Middle Way”



The *Iliad* and the *Odyssey*



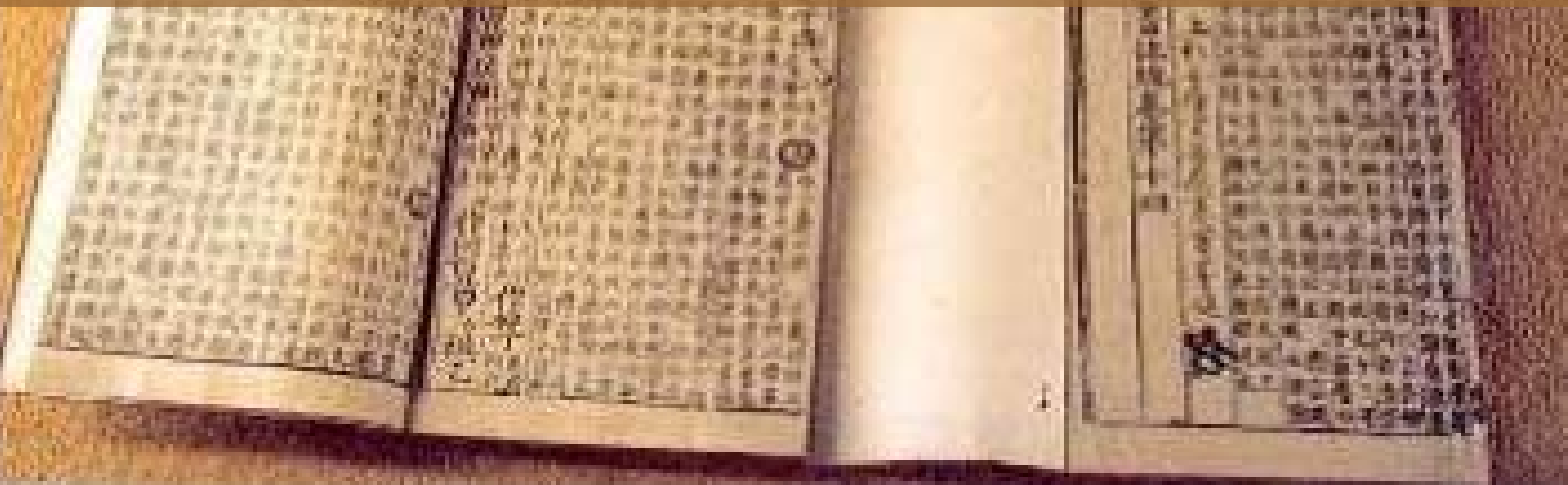
Love and War

Honour and Glory

Organisation and Heroism



The Book of History



“允执厥中”
“To Impartially
Adhere to the
Middle Way”

















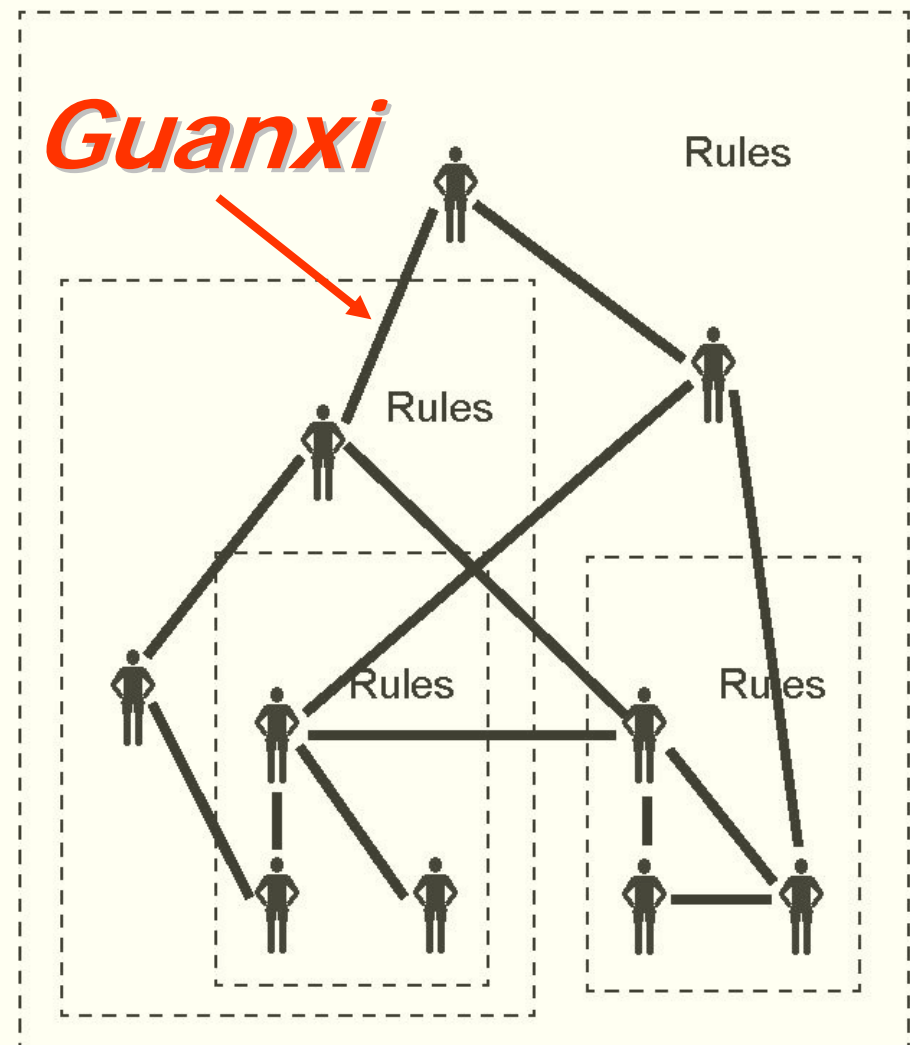
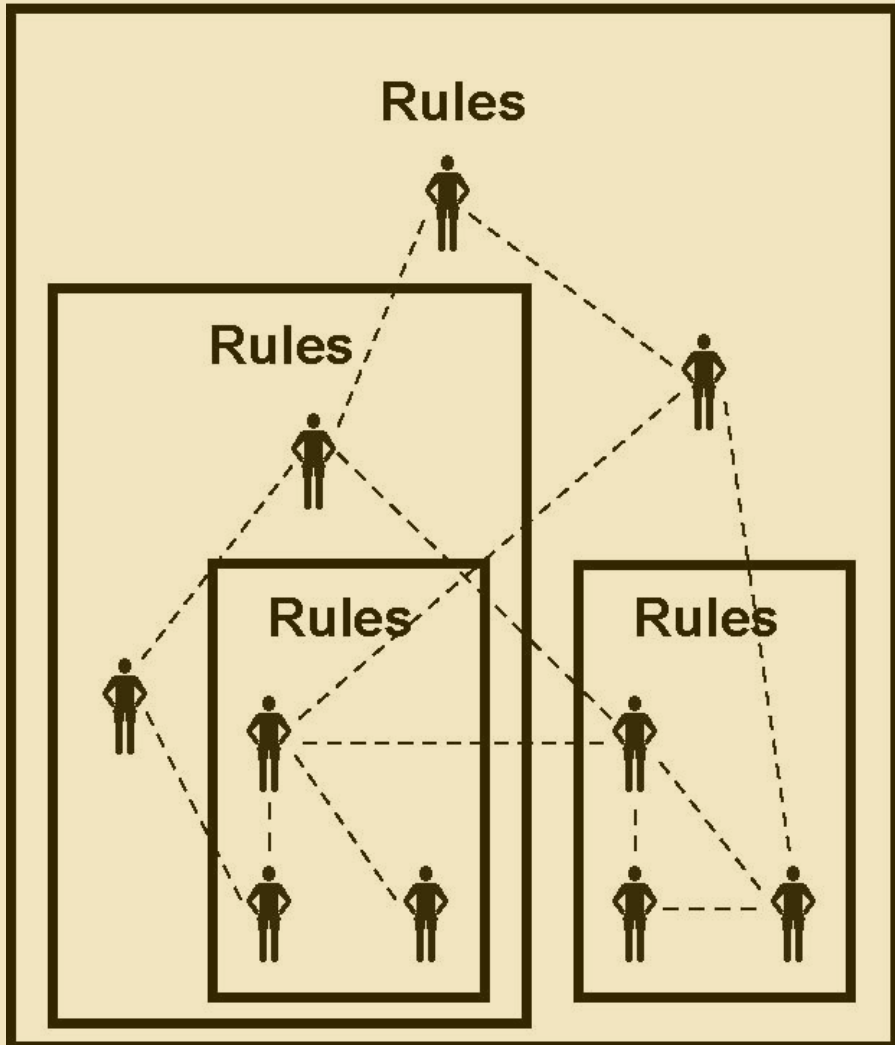
**A Philosophy that
Seeks to
Avoid Extremes
and Hold a Balanced,
Moderate Position.**



Social Structure Contrast

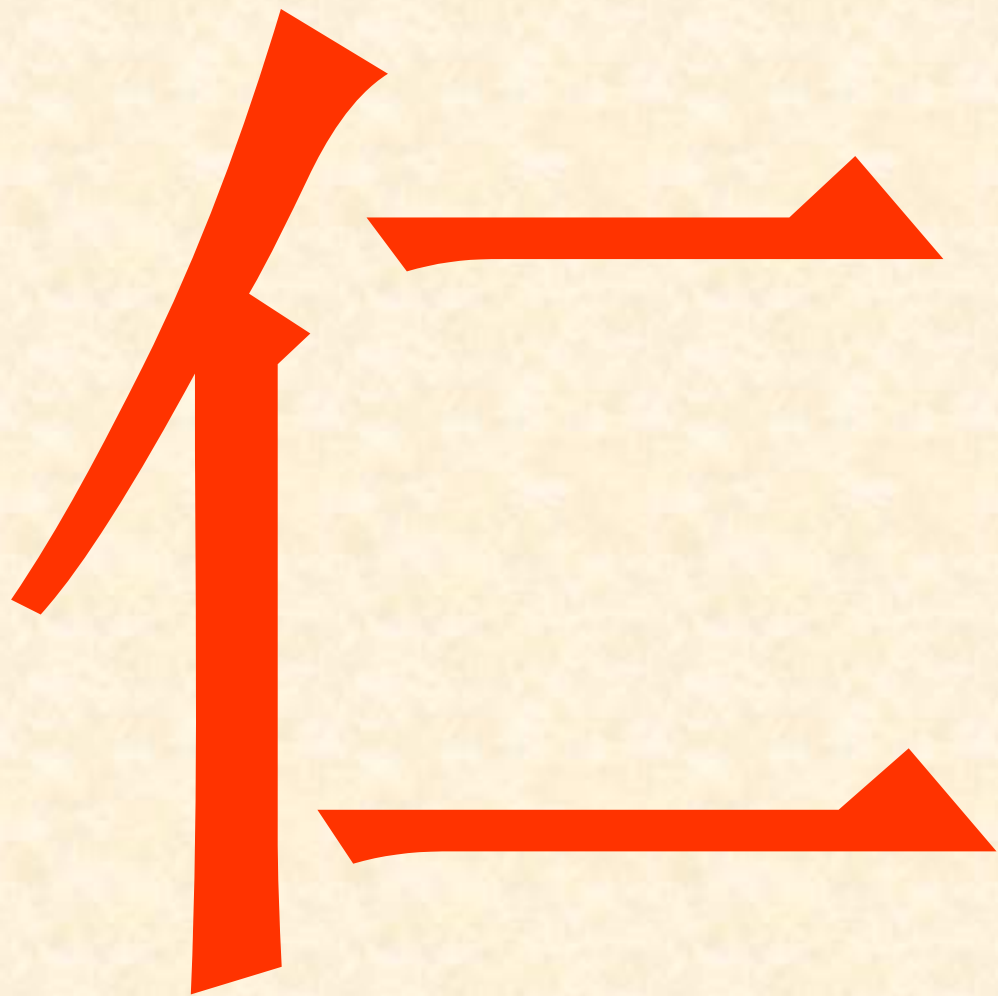
West

China

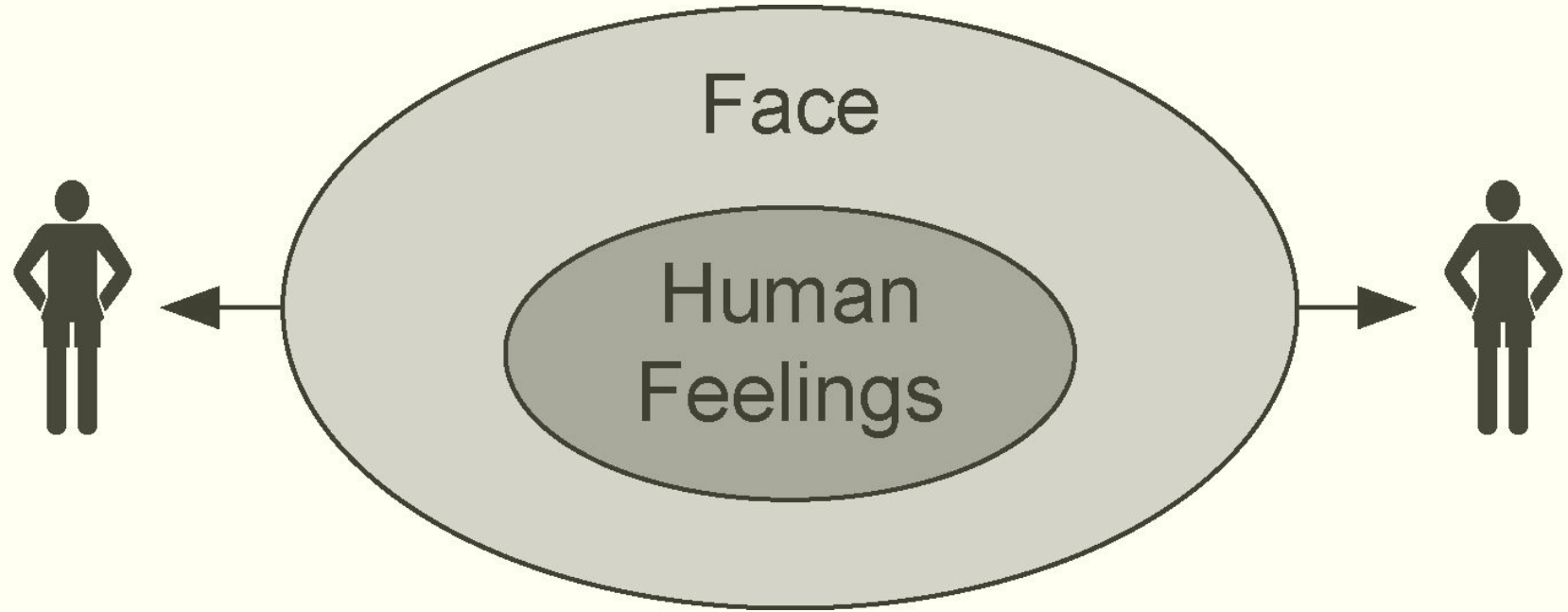


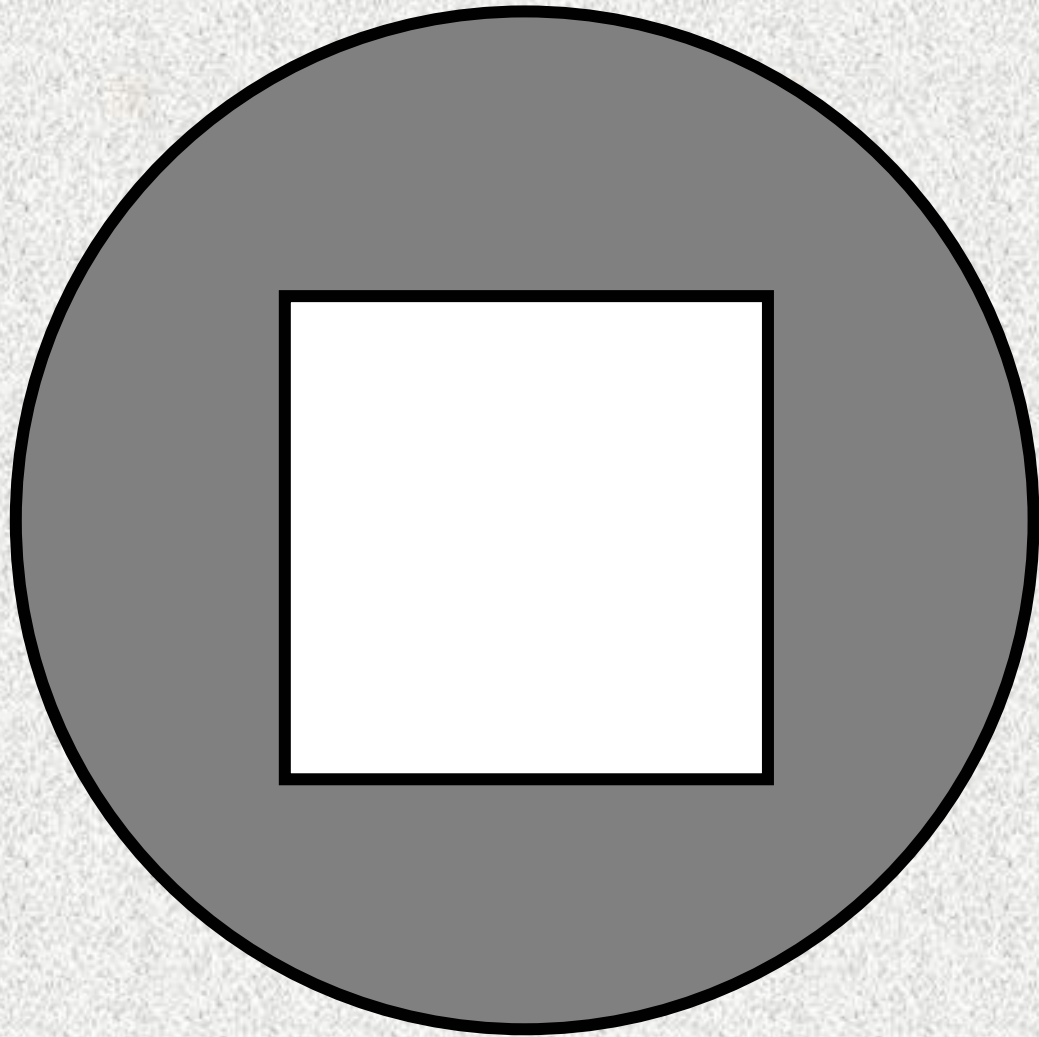






Chinese Concept of *Guanxi*





无欲则刚； 有容乃大。

**Without expectations,
you will be strong;
with tolerance,
you will be big.**

**“Before marriage
know your partner’s
weaknesses;
in marriage use your
partner’s strengths.”**

- Chinese proverb

**“Virtue is the root;
wealth is the
consequence.”**

- Confucius, 500 BC

**“Without self-interest,
your interests
succeed.”**

- Lao Tzu, 500 BC

“We may compare the superior man to an archer. When the archer fails to hit the target, he blames himself for being unskilled.”

- Confucius, 500 BC



Gansu

Qingyang











胜利业













中國人民日報









Commemoration
Between China and the
1972 - 200







China has risen as a result of its learning from the West.

What can the West learn from China?